



ENOFORUM is known as the largest technical-specific wine industry event in Europe. It takes place every other year attracting 1,200 attendees in Italy, 500 in Spain, and 450 in Portugal, while bringing together over 1,900 technicians with 70 research groups and 40 leading companies; more than 2,100 people over a 2-year cycle. It is the only event that brings together producers, technicians, oenologists, agronomists, researchers, and technology suppliers, to stimulate the creation and development of innovation in the wine sector. The goal for VINIDEA, working with Wine Industry Network, is to bring this event to the United States as **Enoforum USA**.

VIRTUAL PARTICIPATION OPPORTUNITIES

Enoforum USA provides industry suppliers with a unique level of exposure in the program, recognizing that they play a fundamental role in driving innovation that impacts efficiencies and quality throughout the production process.

Participating companies have the opportunity to present the results of their research and development activities to thought leaders and decision makers in the winemaking sector, via the following programs:

EDUCATIONAL SESSIONS

Cost: \$3,500

A 50-minute presentation with the theme being chosen independently by the presenting company. The session program must include at least one speaker belonging to a public research center (academic, researcher) whom sets out the scientific basis of the topic dealt within the session and/or illustrates the experimental work performed.

The presenting company will select a time slot preference for the session, but the location in the program is ultimately determined on a first come, first serve basis after the deposit has been paid.

Educational Sessions include:

- One 50-minute session module
- Q&A Chat with live attendees
- Full audio & video recording of the presentations for future use.

PREMIERE SPONSORSHIP

Cost: \$6,000

The Premiere Sponsor of Enoforum USA will be featured prominently in all related promotional materials. A sponsor representative will also have the opportunity to speak in the welcoming session.

The Premiere Sponsorship includes:

- Speak during the opening session
- FIRST Promotional Video of the event
- Educational Session

PROMOTIONAL VIDEO

Price: \$750

Between each presentation there will be an opportunity to show a promotional video, no longer than 3-minutes, to the audience. Slots are selected on a first come, first serve basis. Videos to be provided by sponsor.



2021 Presentation & Advertising Registration Form

EDUCATIONAL SESSION PRESENTATIONS

Premiere Sponsorship \$6,000

Educational Session Module \$3,500

Includes Education Session - Select Session time below

Session Time Choice #1: _____ Choice #2: _____ Choice #3: _____

Promotional Video \$750 Video Time Choices #1: _____ Choice #2: _____

[View event schedule to select available Session & Video times HERE](#)

SESSION & VIDEO RESERVATIONS DUE BY: 3/15/2021

Total: _____

50% REQUIRED UPON REGISTRATION · FULL PAYMENT DUE BEFORE 3/15/2021

If paying by credit card, the remaining balance will be automatically charged on 3/15/2021

Company Name: _____

Address: _____

City: _____ State/Province: _____ Zip: _____

Company Phone: _____ Company Email: _____

Company Website: _____

The above information will be used for listings online.

PAYMENT INFORMATION

Pay Half Now = \$ _____ Pay in Full = \$ _____

Credit Card #: _____ v-code: _____

Expiration: _____ Name on Credit Card: _____

Billing Address: _____ City: _____

State/Province: _____ Zip: _____ Paying by Enclosed Check # _____

Billing Email Address: _____

Make Checks Payable to: Wine Industry Network, 155 Foss Creek Circle, Healdsburg, CA 95448

Fax or Email completed form to: 707-433-2551 / info@enoforumusa.com

Questions? Call Us: 707-433-2557 / info@enoforumusa.com

Please note that the organization committee will do their best to take into account the time preferences that are requested on this form, and will prioritize the requests that were received first and confirmed by the balance payment. However the organization committee reserves the right to choose a different time position for the educational and tasting spaces if necessary.